

Exhibit Packet

Exhibit A: TikTok Grid — Influencer as On-Camera Brand Face

Representative Elegance & Geekery LLC TikTok screen showing the same influencer repeatedly modeling and presenting horn-style accessories. Supports that the account used an influencer persona as the public face of the brand.



Exhibit B: TikTok Profile & Posts — “check out my creations”

Profile header reads “check out my creations,” with a grid of videos featuring the influencer. Reinforces Defendant’s understanding that the influencer—not Plaintiff—was presented as the creator/voice of the brand.

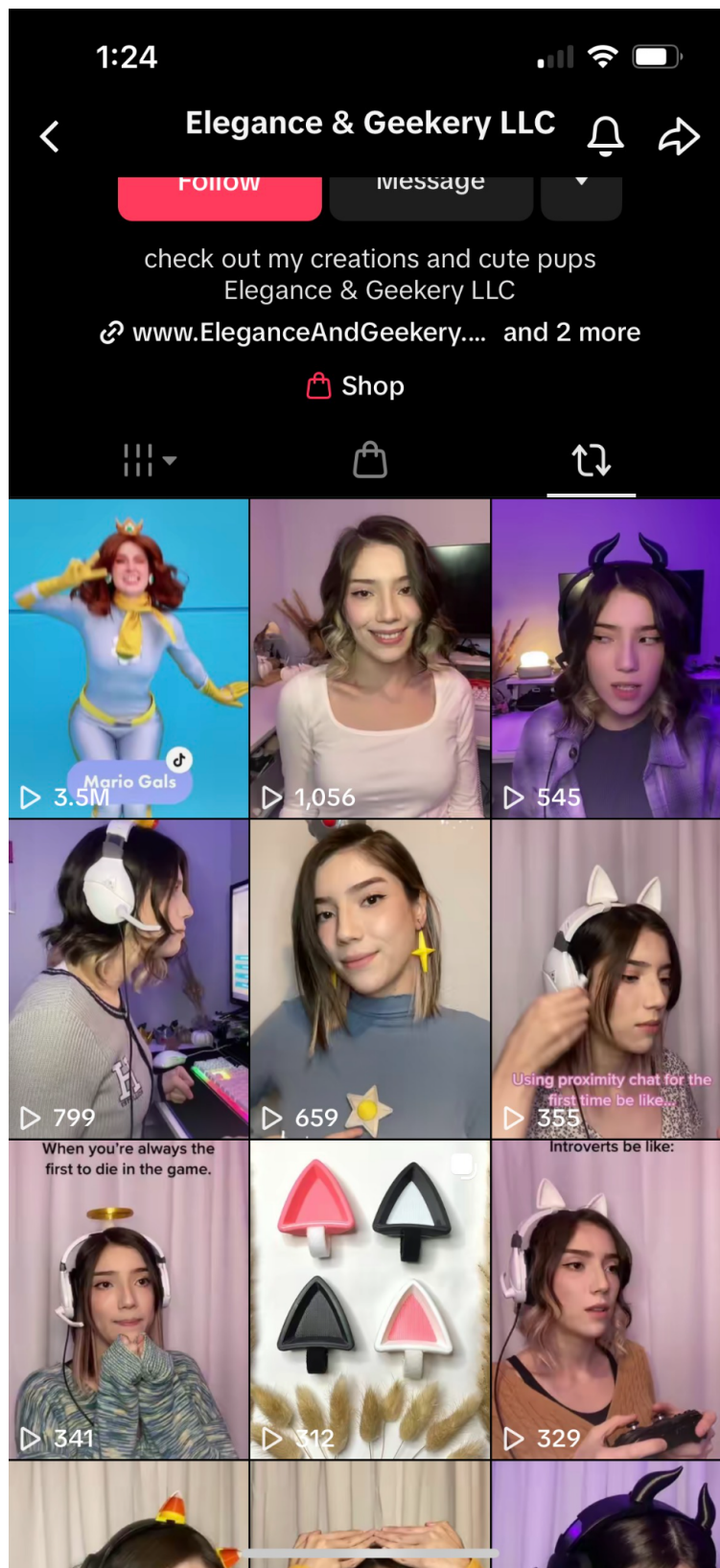


Exhibit C: Additional TikTok Posts — Product Presentation by Influencer

Further examples of the influencer demonstrating and modeling product designs on the brand account. Shows continued brand-level marketing centered on the influencer persona.

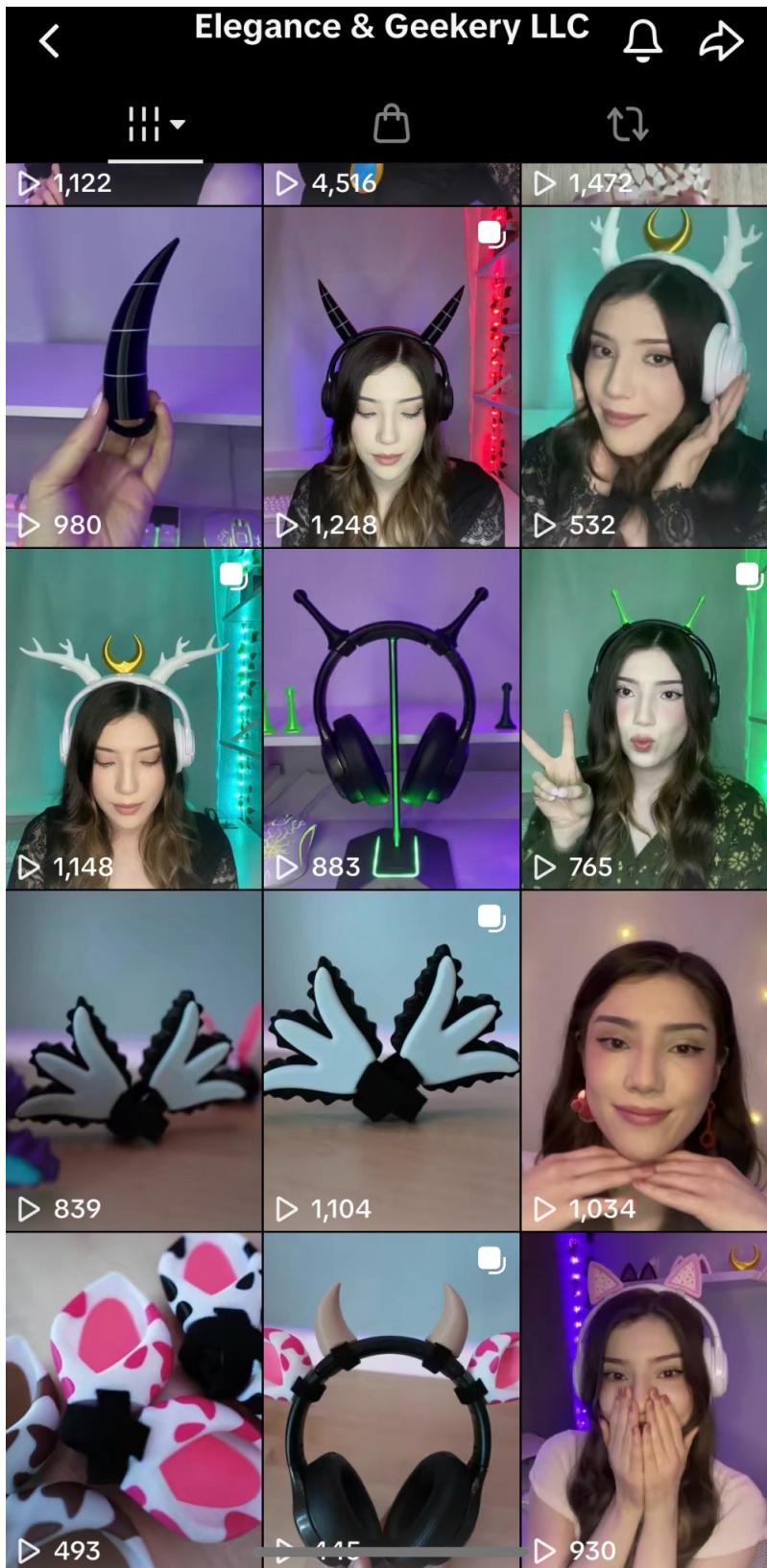


Exhibit D: Pre-Suit Email Excerpt from Plaintiff

Excerpt in which Plaintiff states her creative development process is “entirely independent.” Offered to show what Defendant understood pre-suit, not for the truth of the matter asserted.

My development process is not relevant to any legal claims that could be made at this time that are not frivolous. Although you are not entitled to this information, I maintain that my creative development process is entirely independent, lawful, and in line